

S/N 10/688,075

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Tom Huber et al.

Examiner: Jason Thomas

Serial No.: 10/688,075

Group Art Unit: 2623

Filed: October 17, 2003

Docket No.: 2050.085US1

Customer No.: 44367

Confirmation No.: 8165

Title: iChoose video advertising

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**AMENDMENT & RESPONSE UNDER 37 C.F.R. § 1.111**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

In response to the Office Action dated September 18, 2008, please amend the application and consider the remarks as follows.